

ARCHIE
SERIES

OCT.

NO. 50

CLYDE
Archie's

12¢

APPROVED
BY THE
COMICS
CODE
AUTHORITY

MAC

MAD HOUSE



MAD HOUSE

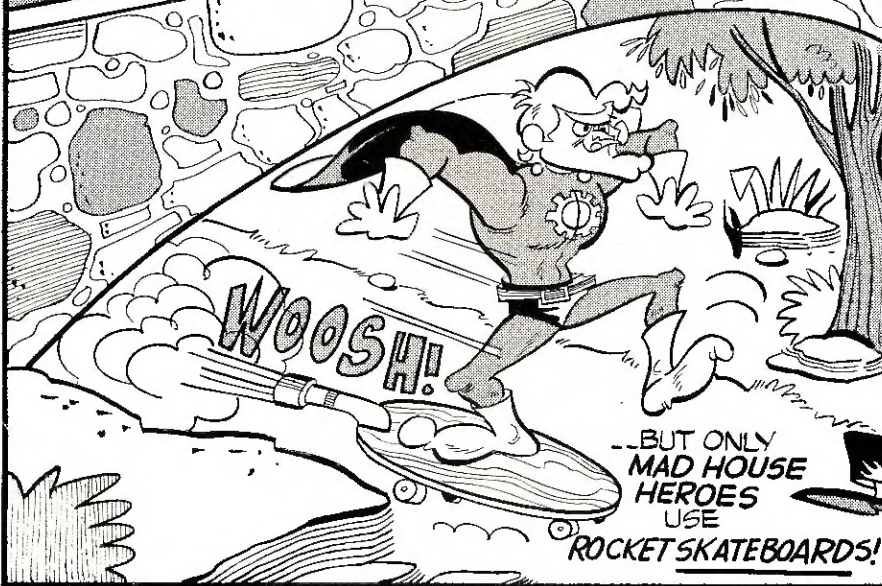
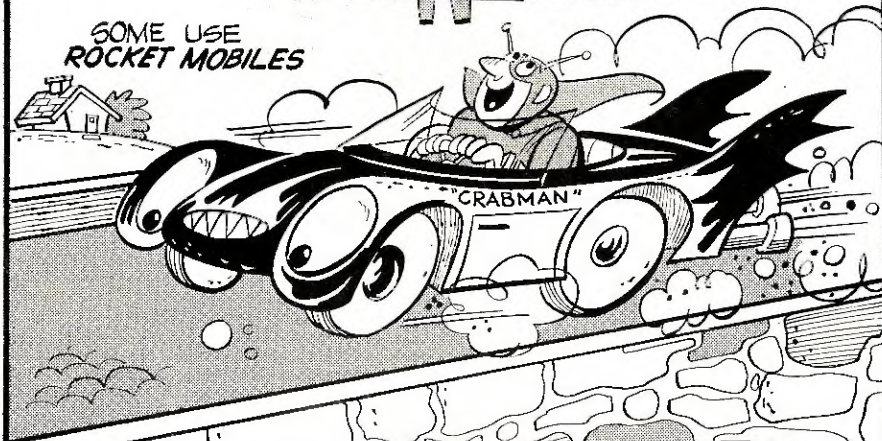
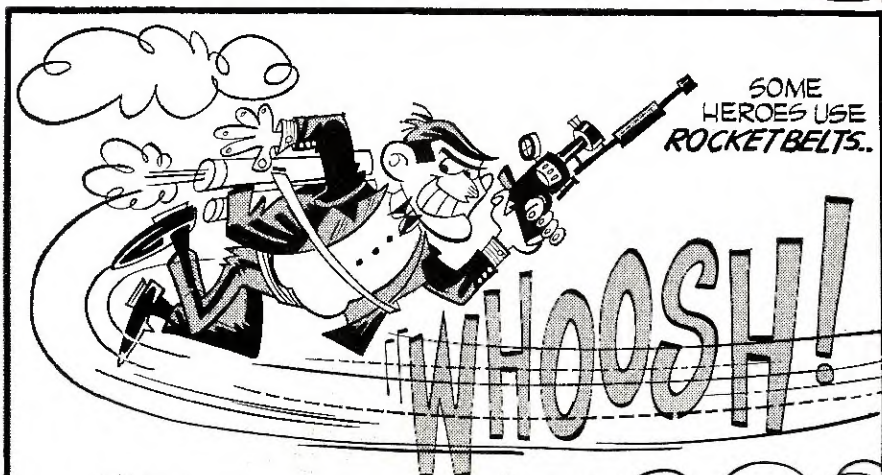


TABLE OF NONSENSE

CAPT.
SPROCKET
~
SUPER
COWPOKE
~
SUPER-
CHICK
~
SABRINA
★

WHEN YOU READ
MAD HOUSE...

...YOU
DON'T HAVE
TO OWN A
STRAITJACKET..
..BUT IT SURE
HELPS!



GOOD GUY GIMMICKY GADGETS

COPY OF MAD HOUSE HELPS PUT
SUPER VILLAINS TO SLEEP! BETTER
THAN SLEEPING GAS PELLETS!

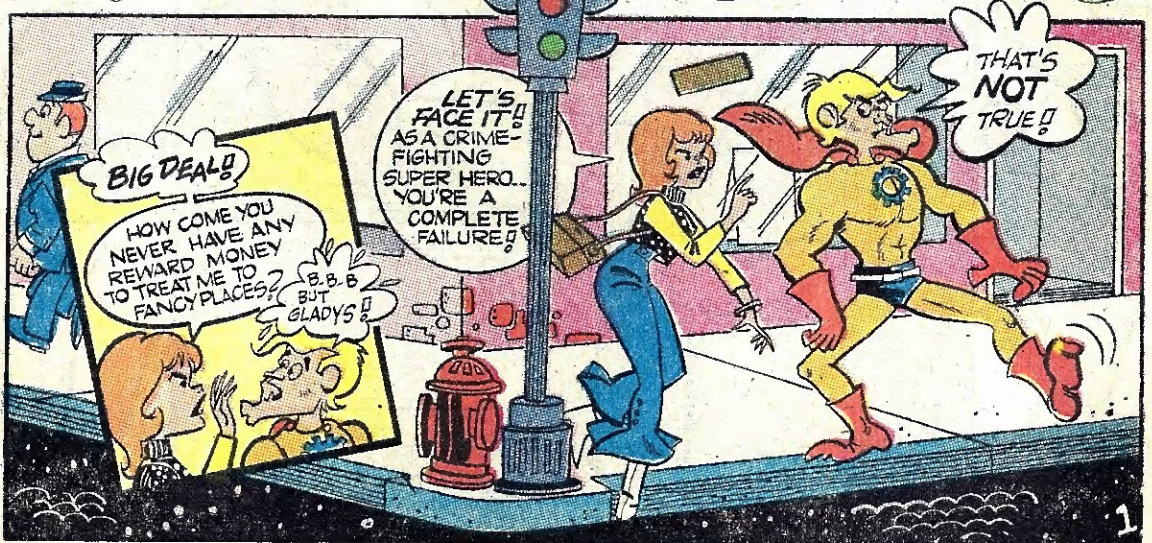
ROSE-COLORED
GLASSES KEEP
INFERIOR
MAD HOUSE
HEROES FROM
GETTING
DISCOURAGED
TOO EASILY!

THIS IS NOT A
GUN OR GADGET
-- SINCE MAD HOUSE
HEROES DON'T KNOW
ENOUGH TO COME
IN OUT OF THE RAIN,
UMBRELLA JUST KEEPS
THEM FROM
GETTING WET!

SHOE LEAVES BACKWARD
FOOTPRINT! UP TO
NOW OUR HEROES
DIDN'T KNOW IF THEY
WERE COMING OR
GOING! NOW VILLAINS
WON'T BE ABLE TO
TELL EITHER!

ONCE AGAIN, CAPT. SPROCKET PROVES HE'S THE N.Y. METS OF THE
SUPER HERO LEAGUE ---

The TRICKY TREE TRAP!

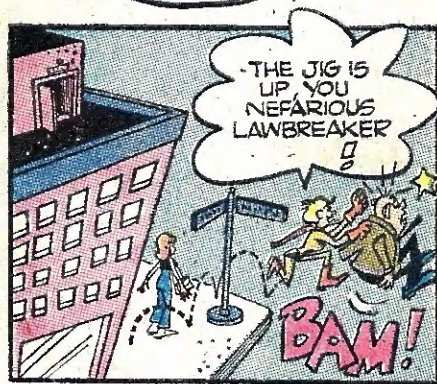
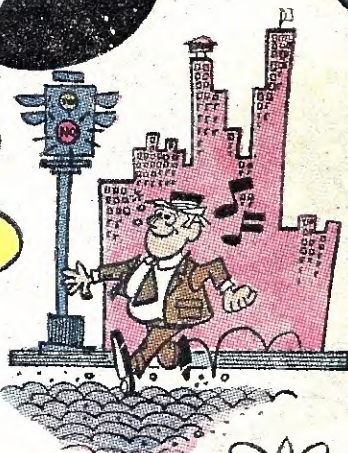
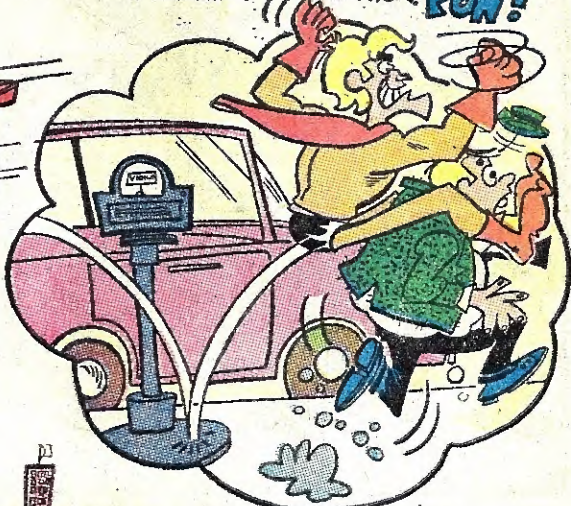


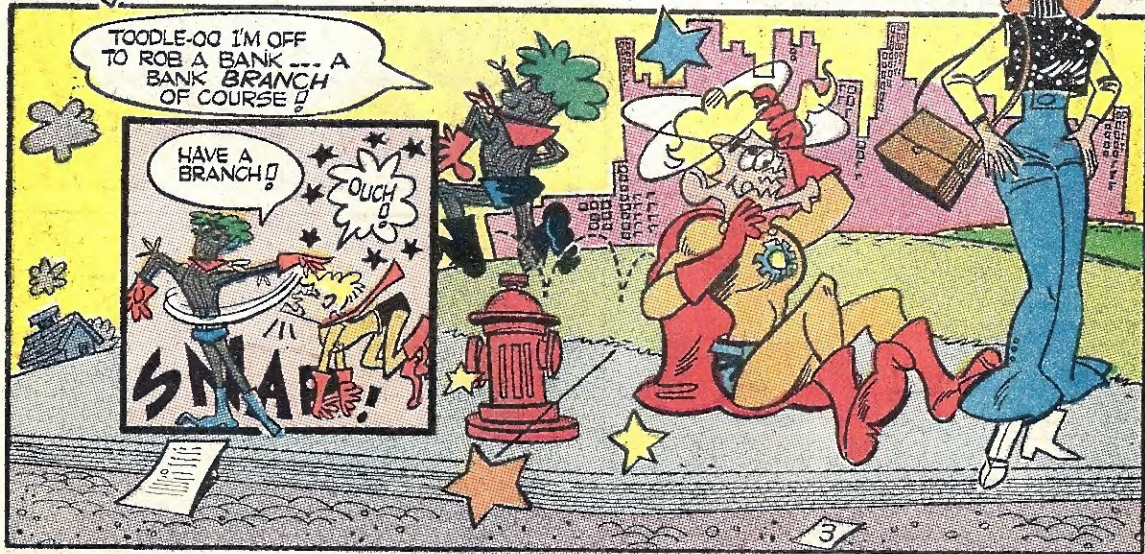
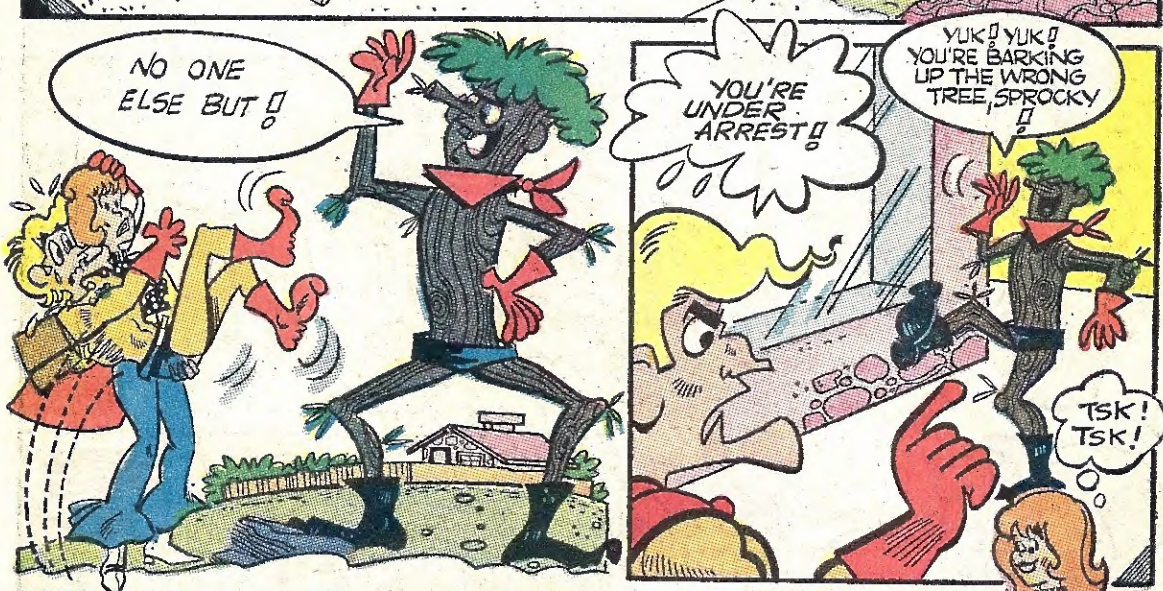
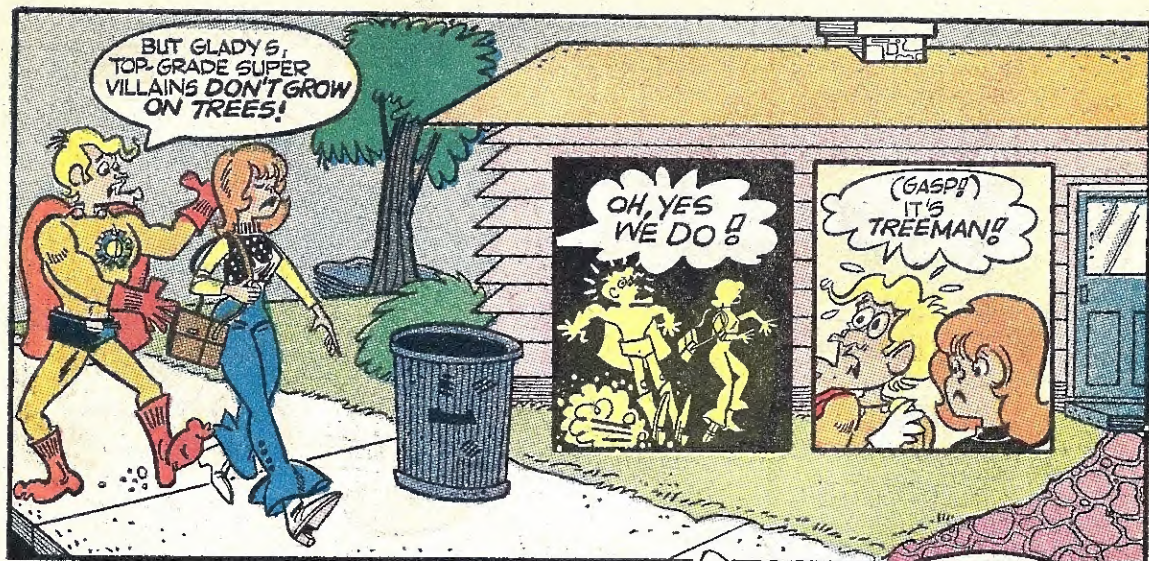


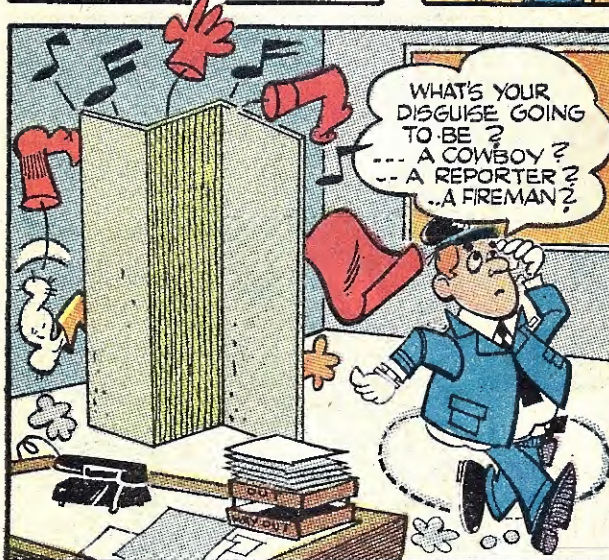
... JUST THE OTHER DAY I CAUGHT A KID DEFACING A SUBWAY POSTER ...

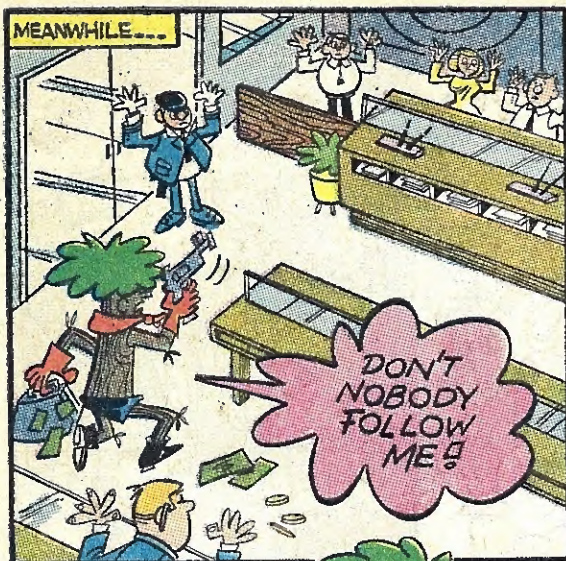
... AND A WEEK AGO I NABBED A PARKING VIOLATOR!

POW!











**IT'S THE NEW ZAP! BAM!
POW! ZONK! WORLD
OF JUGHEAD!**



**SEND NOW
FOR YOUR
ZAM! POW!
BAM! ISSUE,
AS SOON AS
IT ZOOMS
OFF THE
PRESSES!**

MAIL TO: **WORLD OF JUGHEAD #143**
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND 25¢ IN COIN FOR WHICH
YOU WILL SEND ME THE NEW GIANT-SIZE
WORLD OF JUGHEAD MAGAZINE AS SOON
AS IT ZOOMS OFF THE PRESSES!

NAME _____ AGE _____
(PLEASE PRINT)

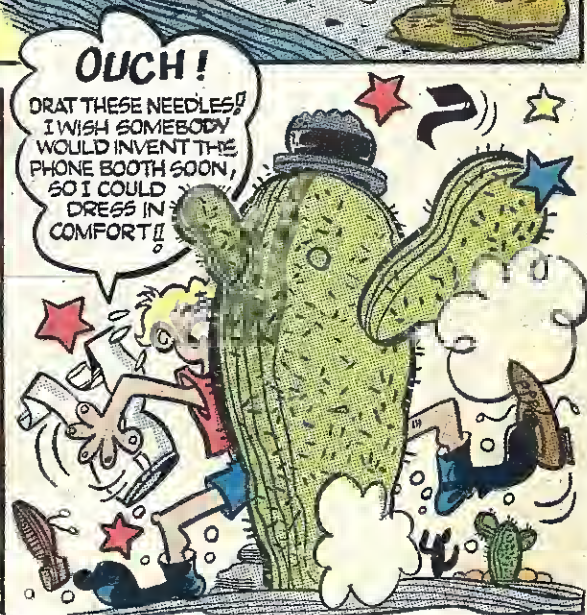
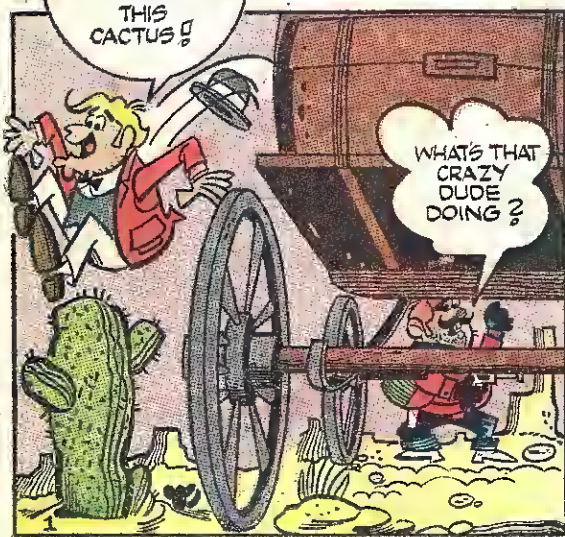
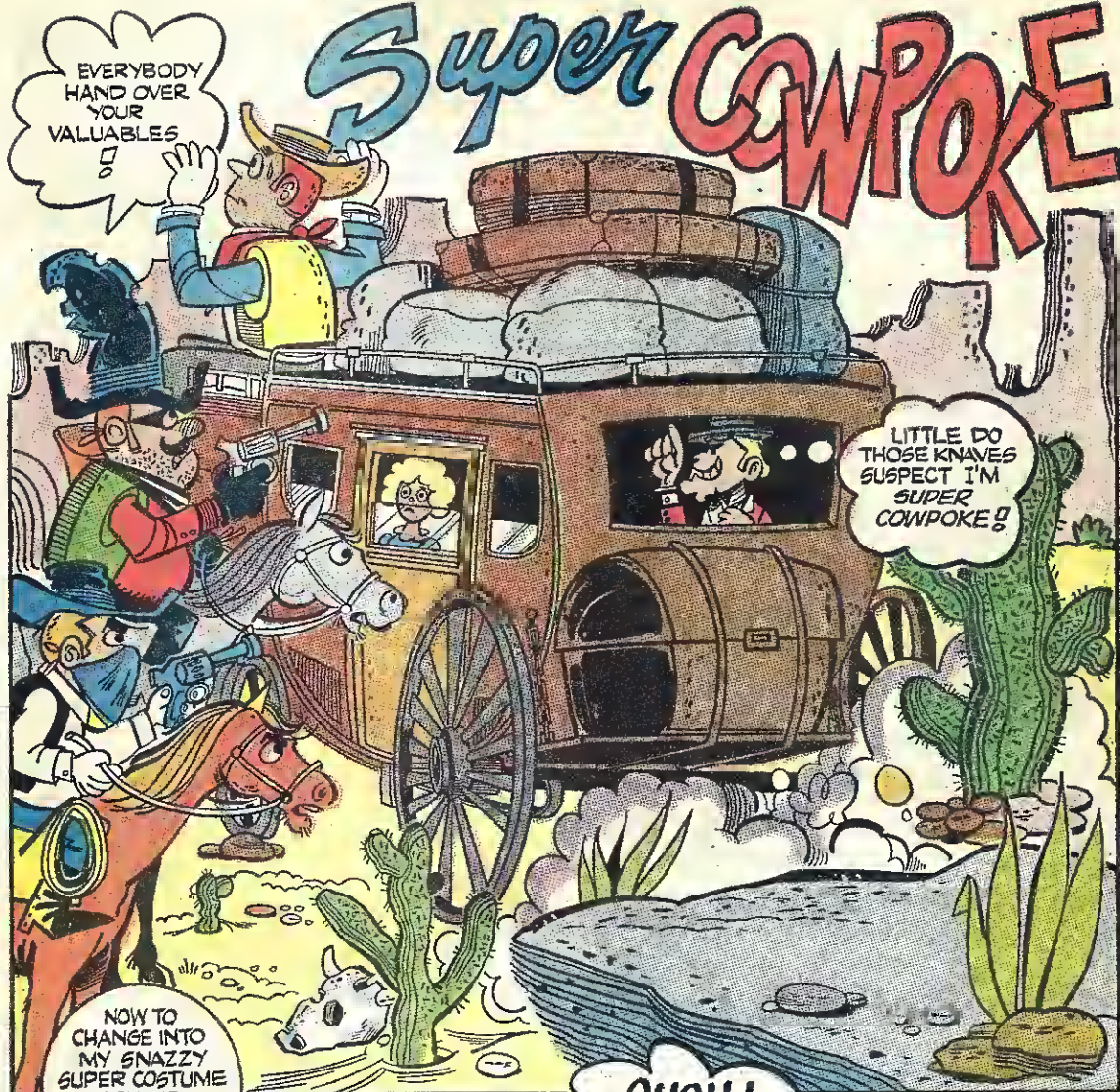
ADDRESS _____

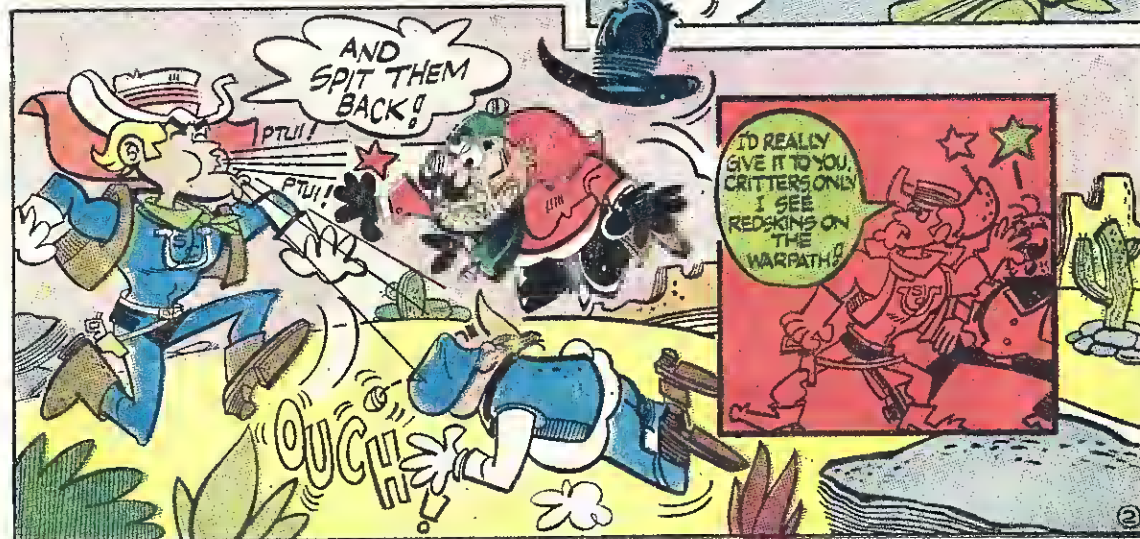
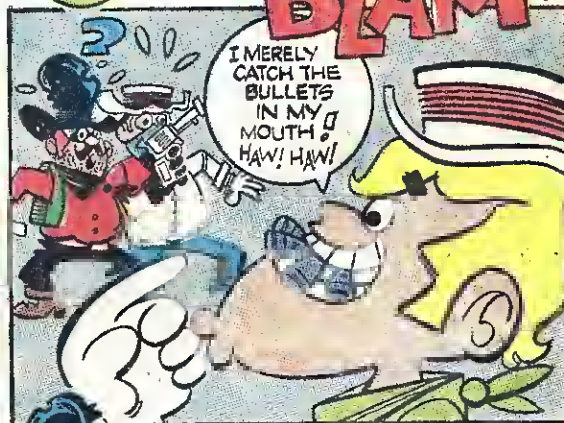
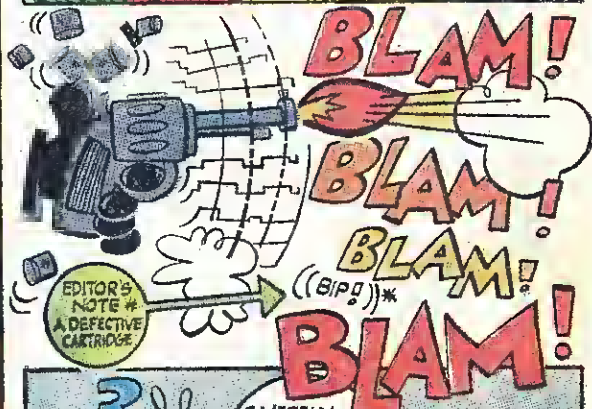
CITY _____

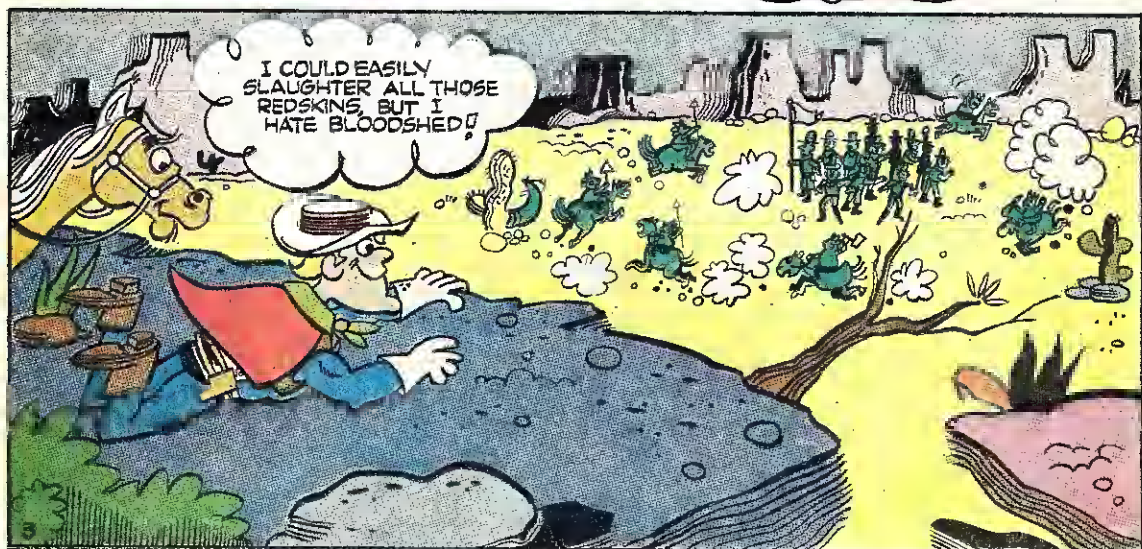
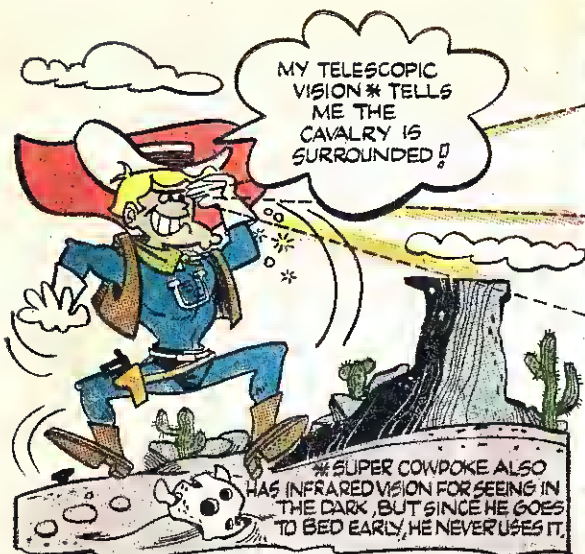
STATE AND ZIP CODE _____

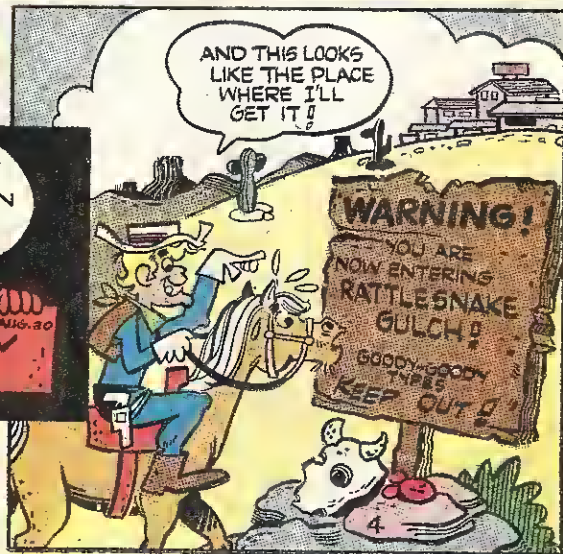
**ORDER
THIS
SUPER-
ISSUE
NOW!**

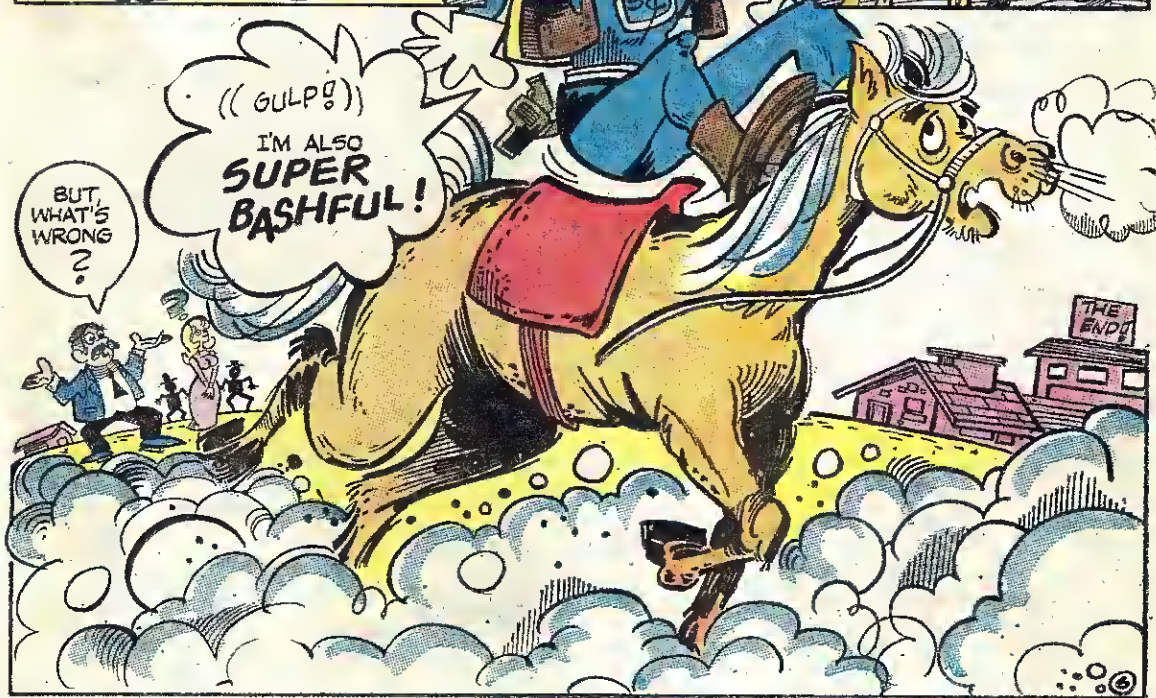
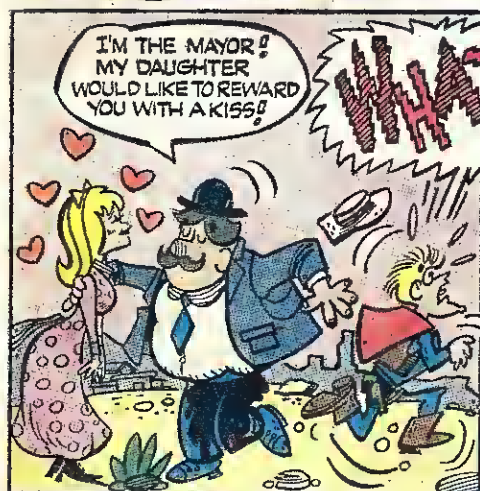
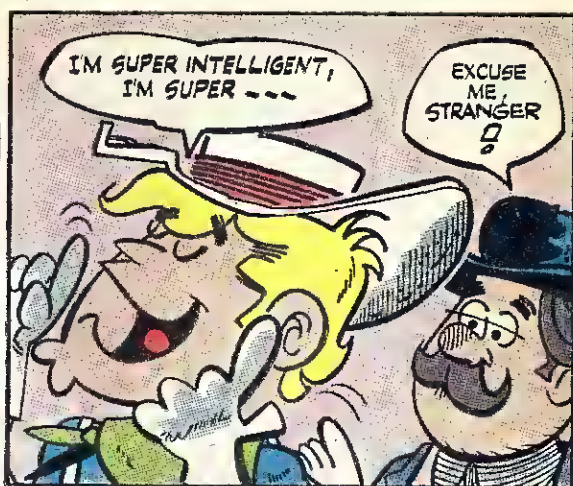
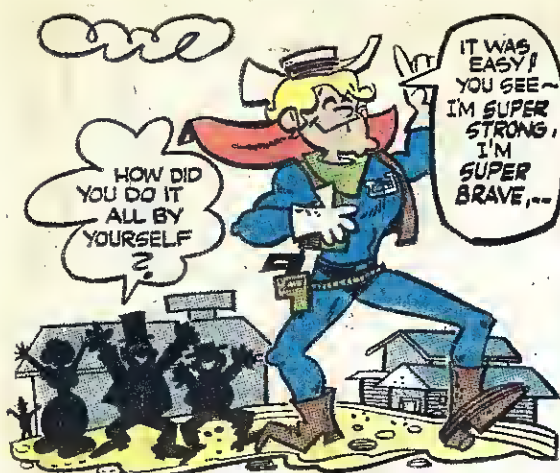
Super Cowpoke











5 BRAND NEW ZIP! ZAP! POW! HIGH CAMP MAGS!

ARCHIE AS PUREHEART
BETTY AS SUPERTEEN

• JUDGEHEAD AS CAPTAIN HERO
• REGGIE AS EVILHEART

POW!

Betty Me

POW!

PUREHEART
POWERFUL

GAP

CAPTAIN HERO

Archie's **SUPER HERO SPECIAL**

BAM!
BAM!

Reggie Me

MAIL TO: ARCHIE'S SUPER HEROES
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND \$1.00 FOR WHICH YOU
WILL SEND ME ALL FIVE OF THESE ARCHIE
SUPER HERO BOOKS...PLUS...THE GIANT-SIZE
FULL COLOR POP POSTER!

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS

CITY _____ STATE _____ ZIP _____

IF YOUR NEWSSTAND IS
ALL SOLD OUT, SEND US
A DOLLAR AND WE WILL
SEND YOU ALL
THESE ARCHIE
SUPER HERO
BOOKS PLUS A
GIANT-SIZE P.Q.P.
POSTER IN
BRILLIANT FULL
COLOR!

(POSTAGE AND HANDLING INCLUDED)



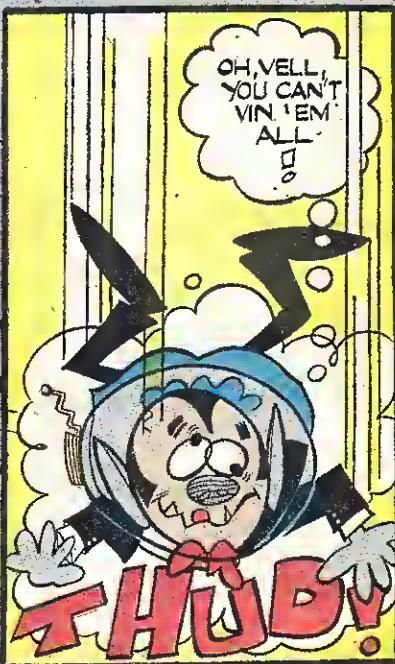
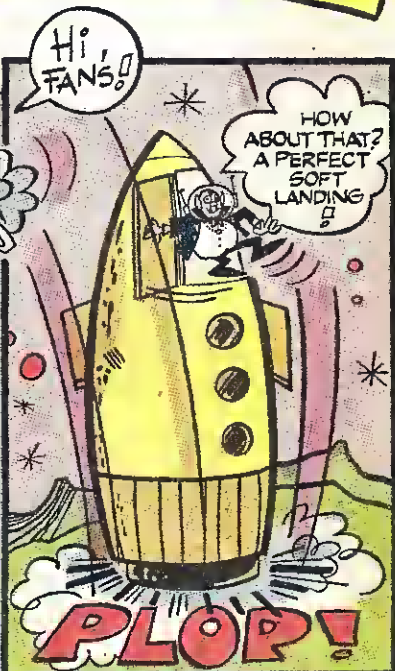
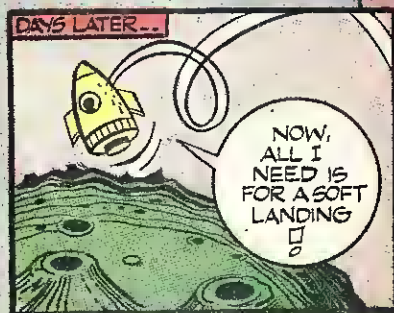
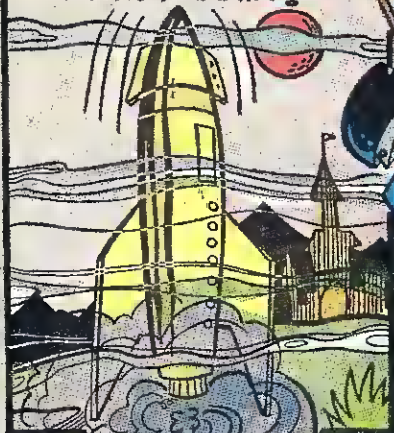
INTRODUCING--

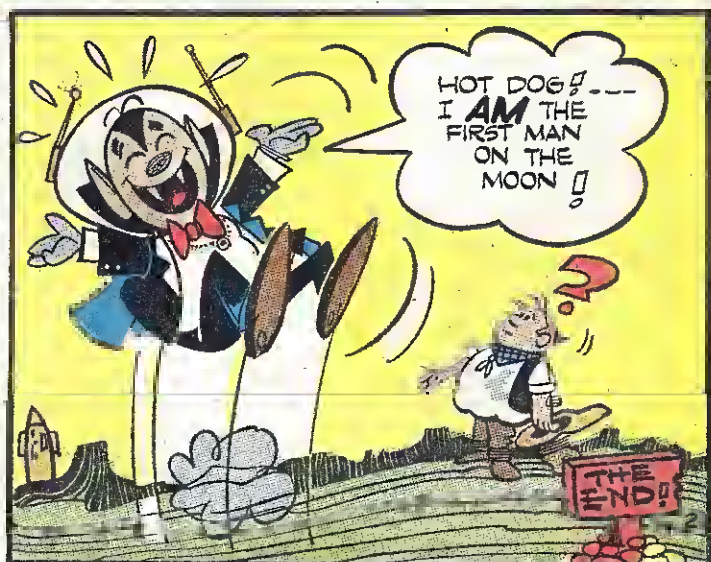
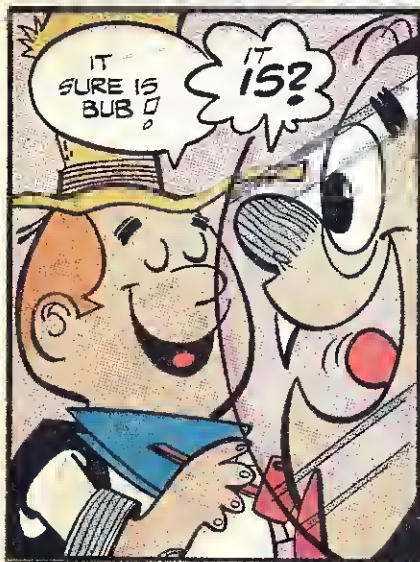
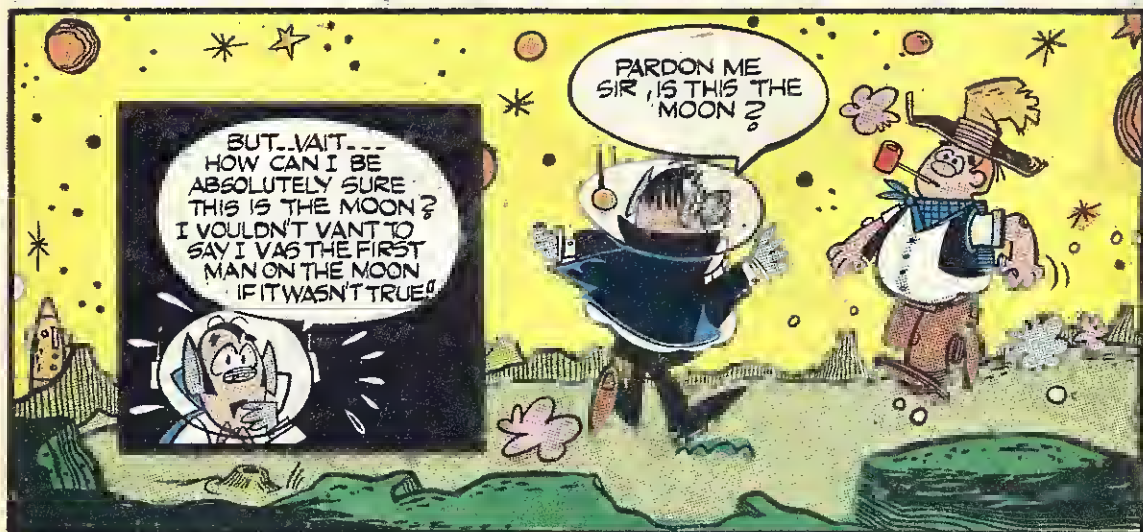
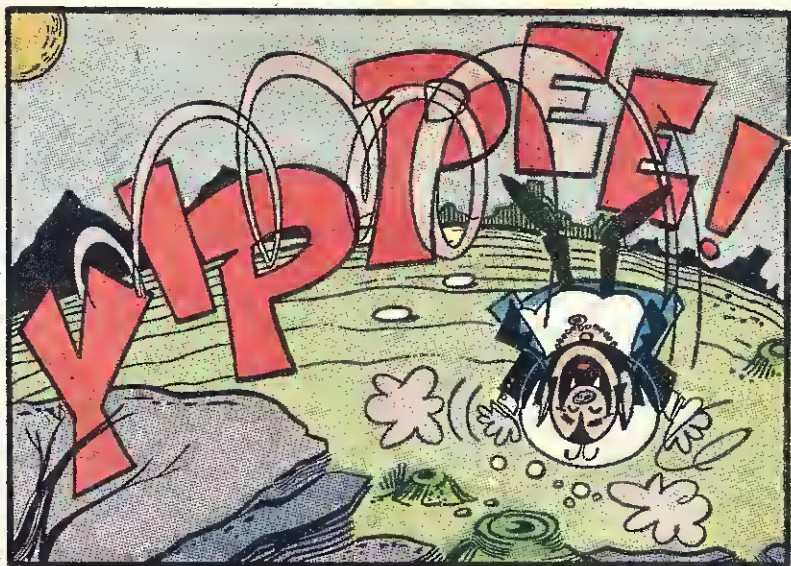
THE ONE...
THE ONLY...
(THANK GOODNESS)

CAPTAIN PUMPERNIK

OF THE ROYAL TRANSYLVANIAN ASTROCORPS

OF ALL THE NEW ENTRIES IN THE SPACE RACE... THE MOST RIDICULOUS OF ALL IS THAT SMALL BUT DETERMINED VILLAGE DEEP IN THE CARPATHIAN MOUNTAINS KNOWN AS... **TRANSYLVANIA!**

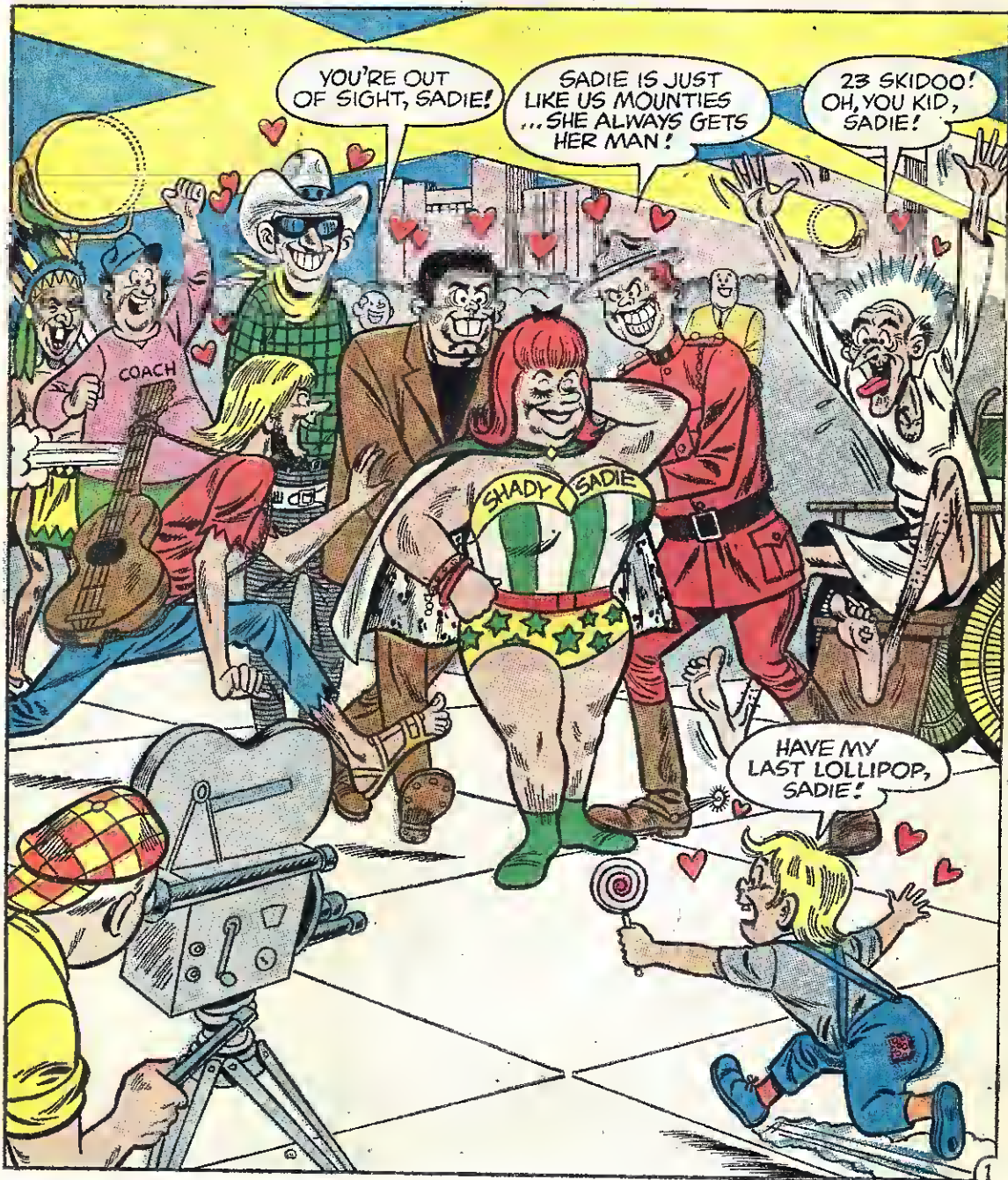


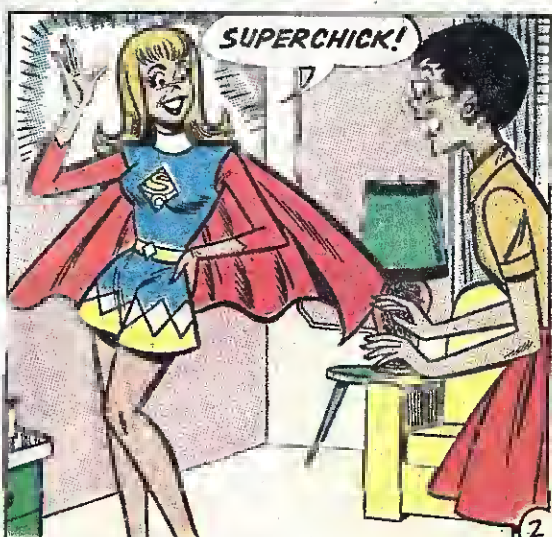
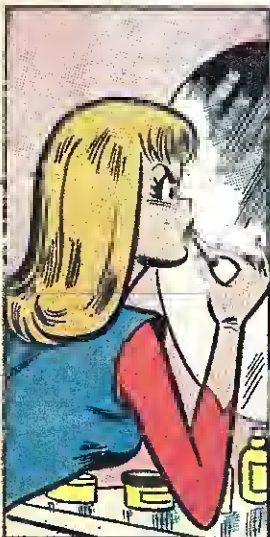
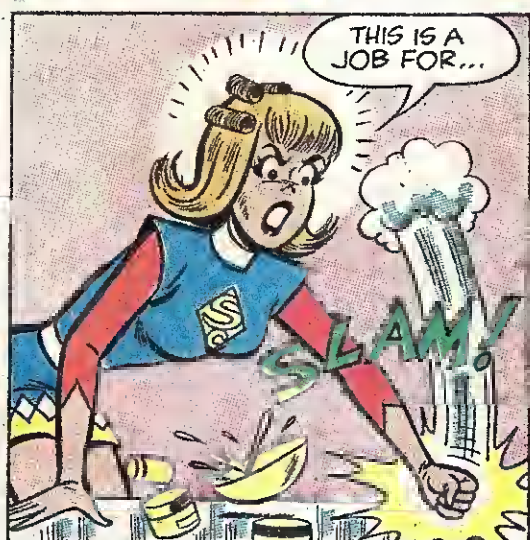
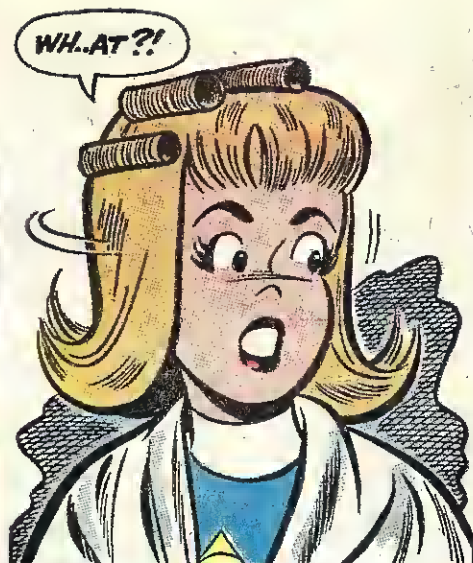
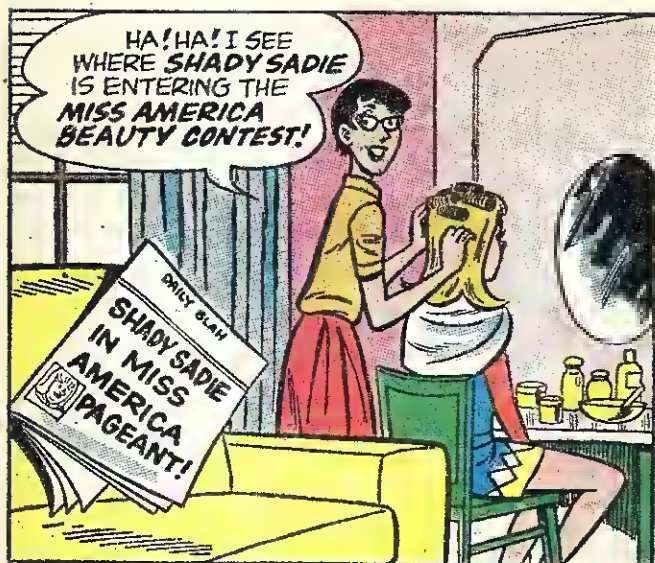


SUPERCHICK IN SHADY SADIE

MADHOUSE proudly presents **SUPERCHICK**...the only super hero with a personal hairdresser.

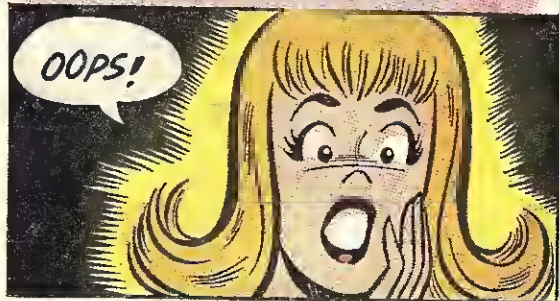
Join us as Superchick does battle with Shady Sadie, a super villainess who has the power to cloud men's minds...

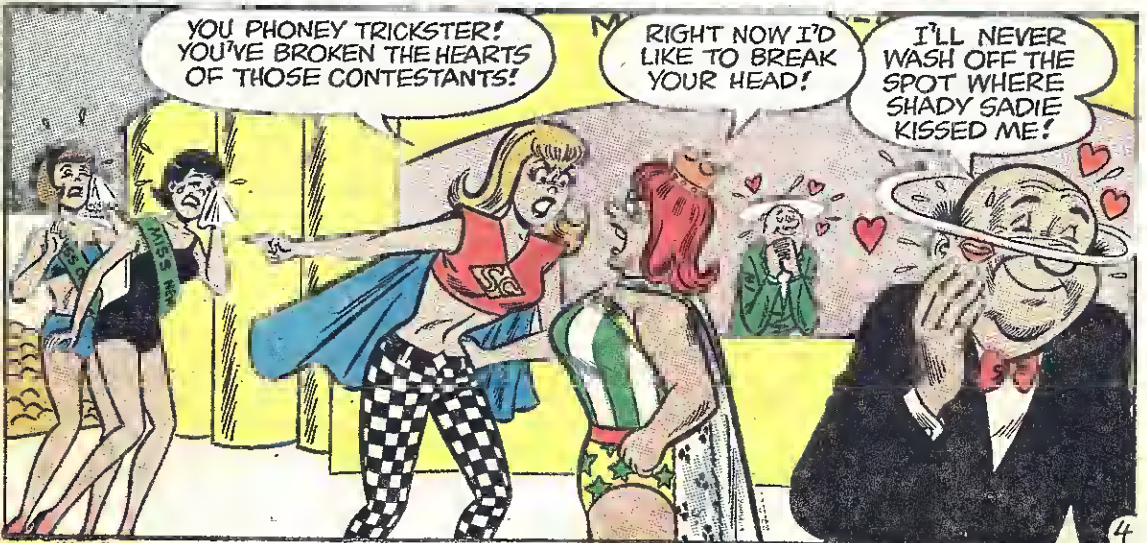
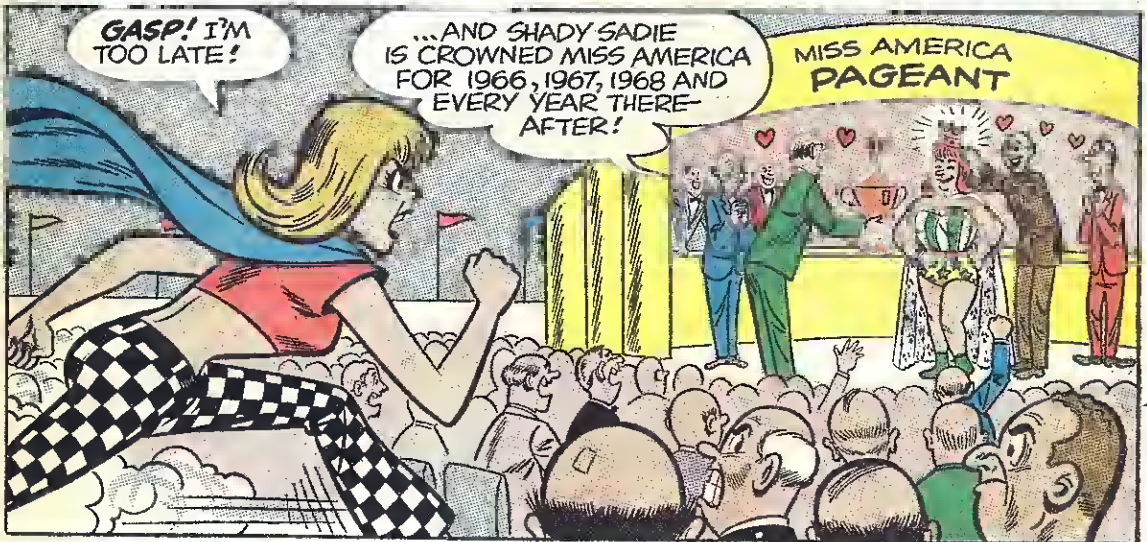
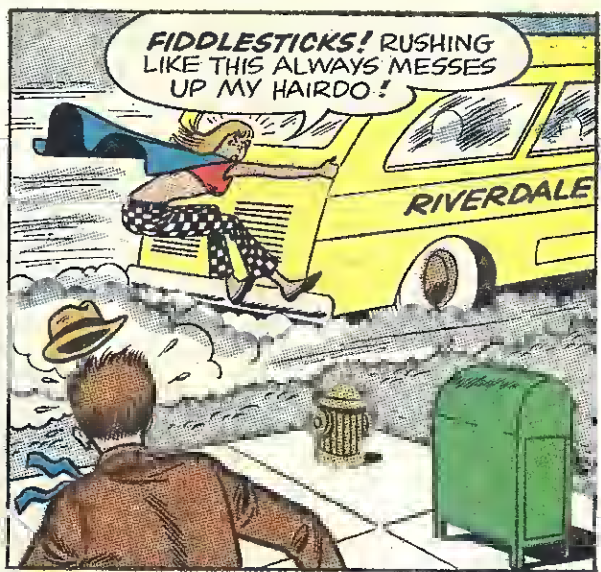


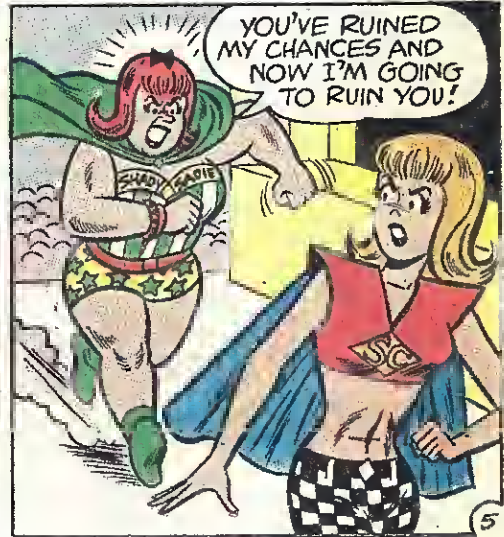
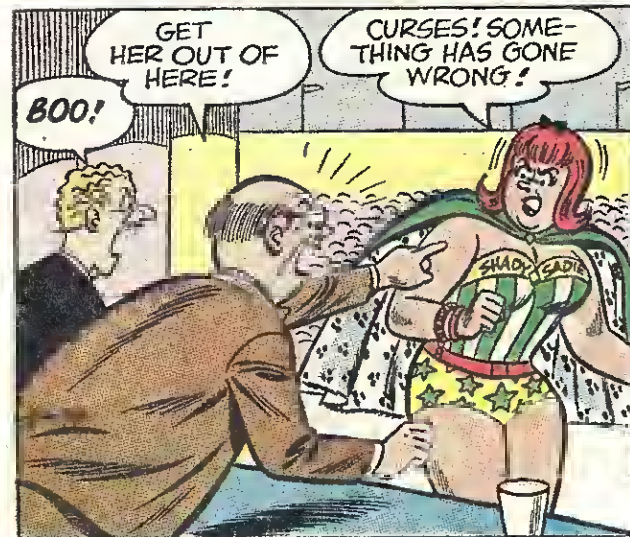
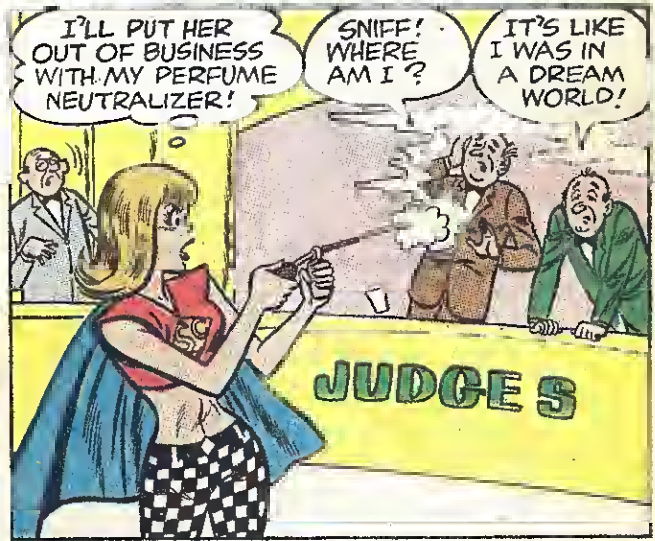
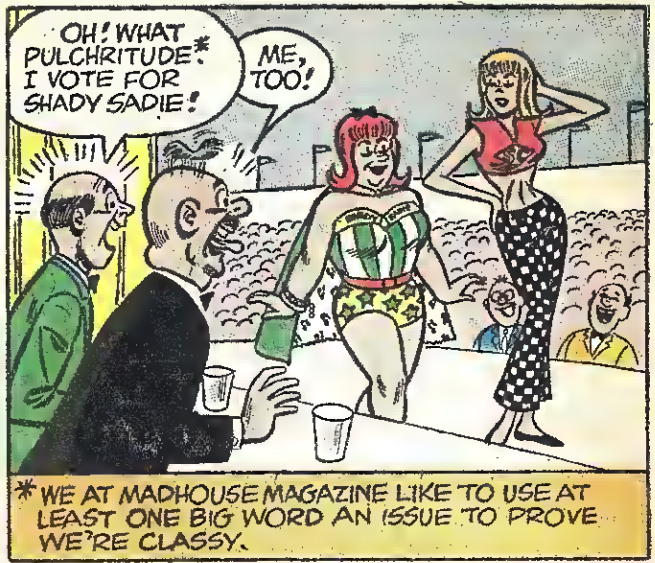


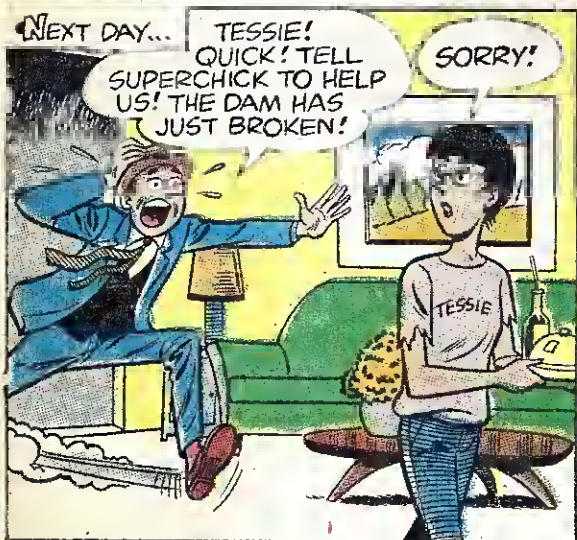
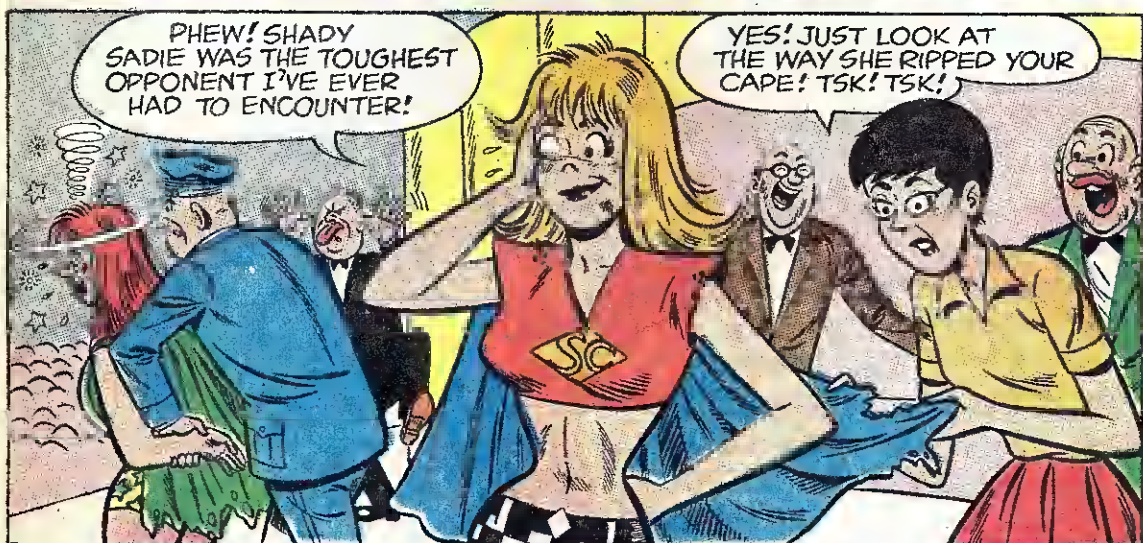
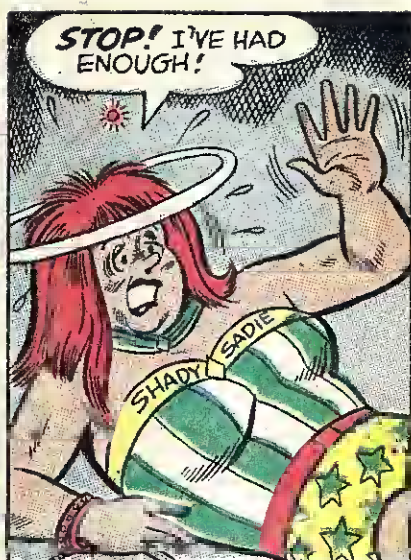


* THIS IS POSITIVELY THE **FIRST SUPER HERO** TO EVER WEAR BELL-BOTTOM SLACKS! SAVE THIS ISSUE! IT'S A HISTORIC COLLECTOR'S ITEM!









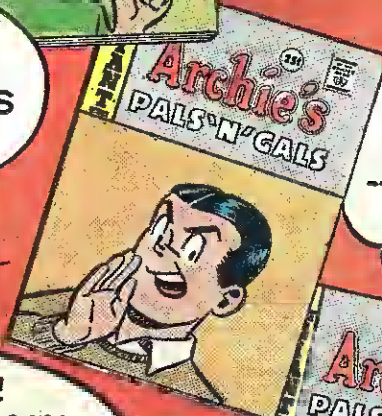


DIG THIS CRAZY OFFER!



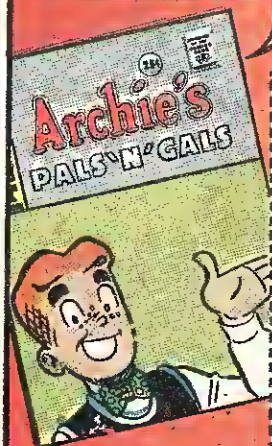
WE'LL SEND YOU
A **FREE** COPY OF
ARCHIE'S PALS 'N' GALS
WITH EVERY ONE YEAR
SUBSCRIPTION!

YOU GET FOUR
GIANT SIZE COMICS
PLUS A BIG BONUS
ISSUE ABSOLUTELY
FREE!...IT'S A
STEAL!



LIKE FINDING
A QUARTER!
...AND WHO CAN'T
USE AN EXTRA
TWO BITS?

SO GET WITH IT!
FILL OUT THE COUPON!
THIS OFFER IS LIMITED AND
WE DON'T WANT YOU TO MISS
OUT ON OUR GIFT TO YOU!
DON'T DELAY!...ACT **NOW!**



SEND TO **ARCHIE'S PALS 'N' GALS 5 FOR 4**
1114 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND ONE DOLLAR
FOR THE NEXT FOUR ISSUES OF
ARCHIE'S PALS 'N' GALS
PLUS A FREE BONUS ISSUE!

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____

BUY 4!
GET
5!

BAD GUY SECTION

PEA SHOOTING MIDGET
HIDDEN IN TOP HAT.

MAD HOUSE PRESENTS SUPER VILLAIN
GADGETS THAT YOU'LL FIND IN NO
OTHER MAGAZINE... BECAUSE
NO OTHER MAGAZINE WILL HAVE THEM!

BOXING GLOVE
HIDDEN IN TOP
HAT. VERY EFFECTIVE
AGAINST GLASS-
JAWED MADHOUSE
HEROES!!

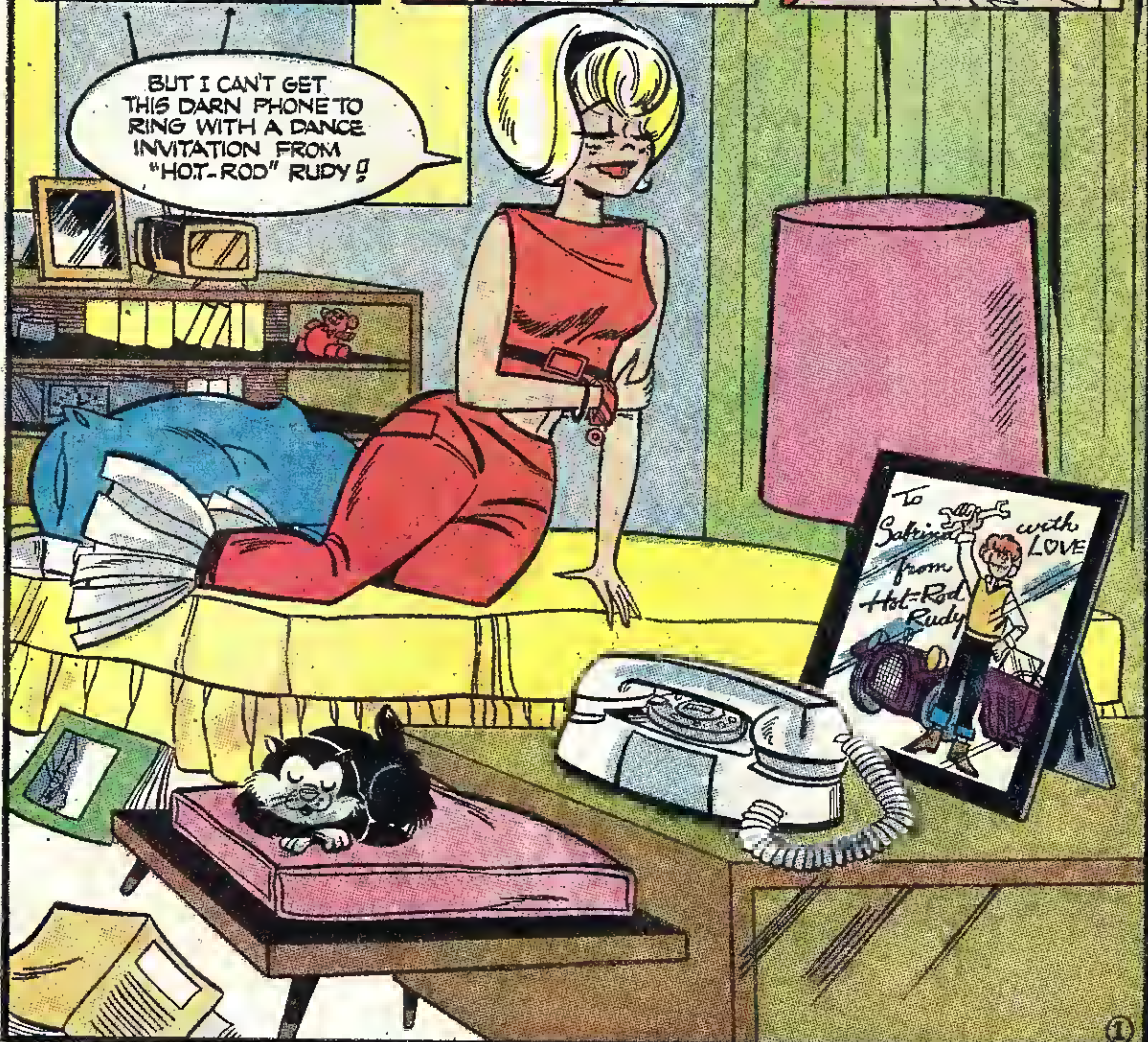
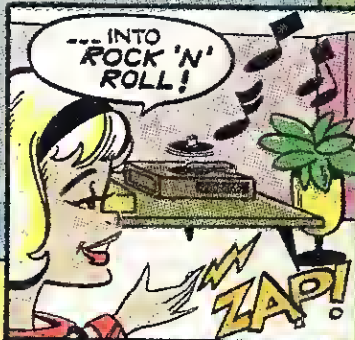
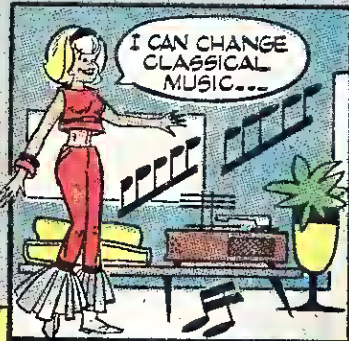
PEN SQUIRTS
INDELIBLE INK.
VERY EFFECTIVE
AGAINST MADHOUSE
SUPER HEROES...
THEY ARE PUT
OUT OF ACTION
UNTIL THEIR
ONLY UNIFORM
COMES BACK FROM
THE CLEANERS!!

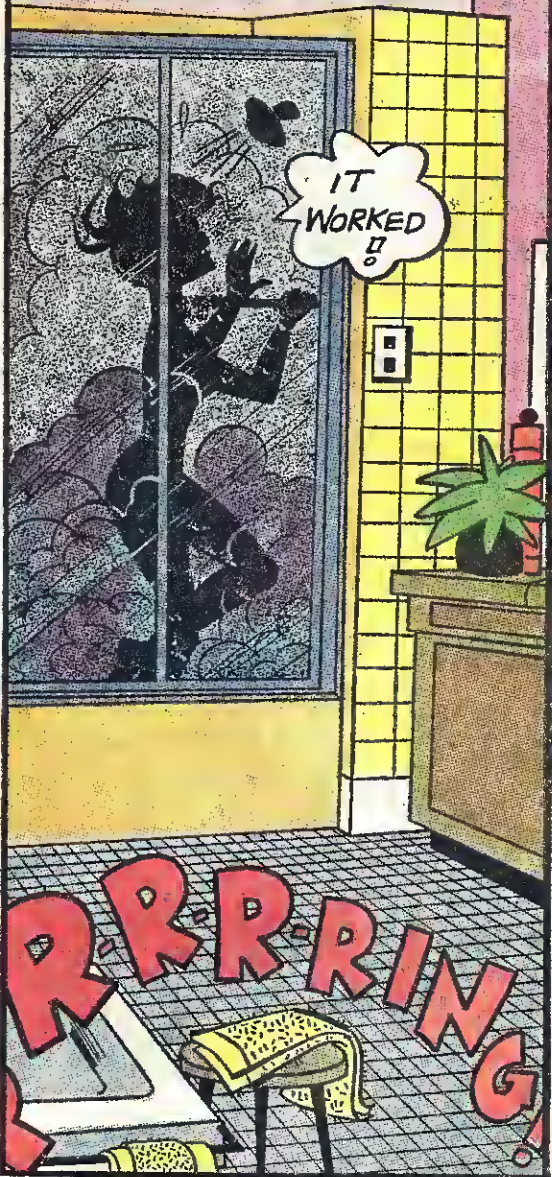
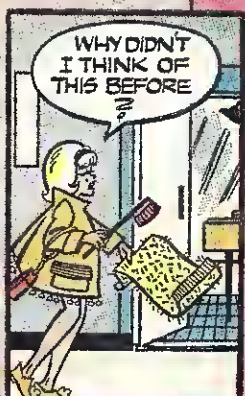
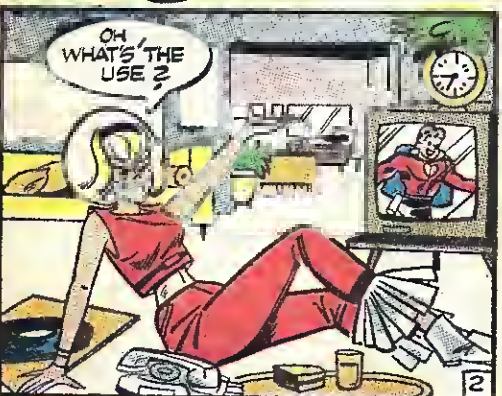
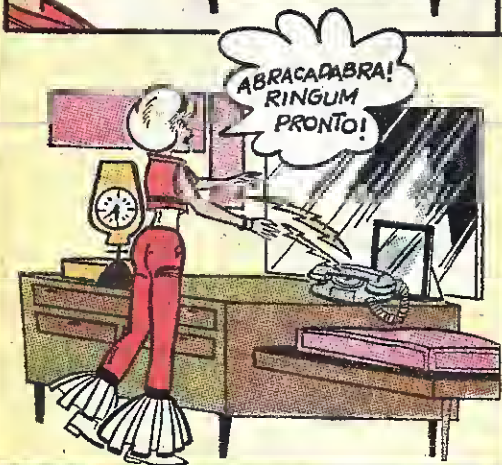
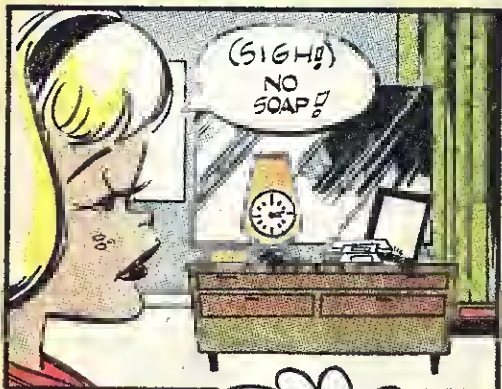
INFRA-RED BANANA
PEEL SHOOTER!

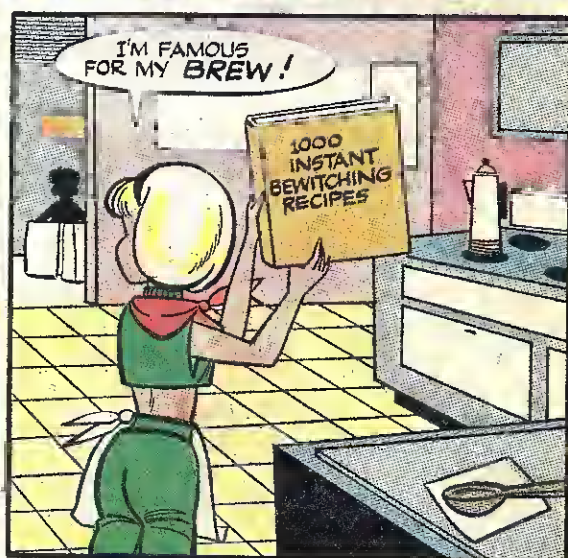
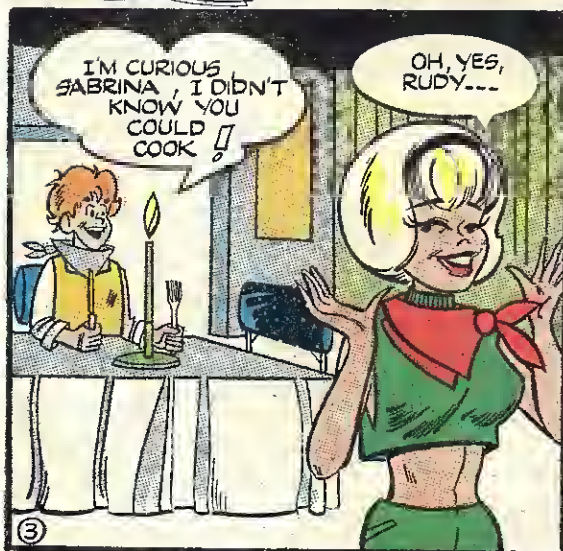
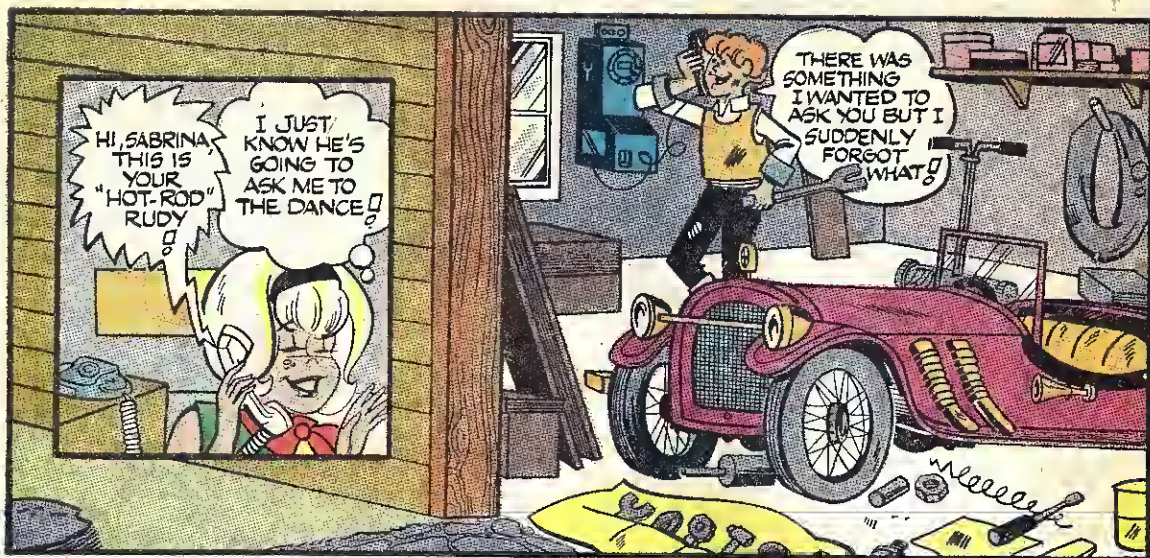


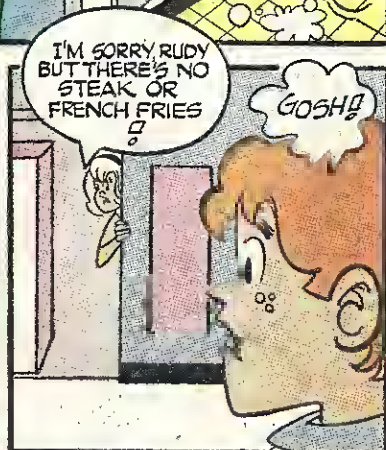
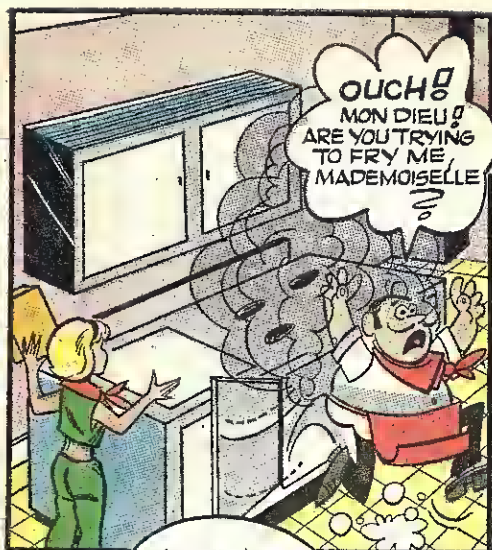
SABRINA ⁱⁿ RIVAL REVERSAL

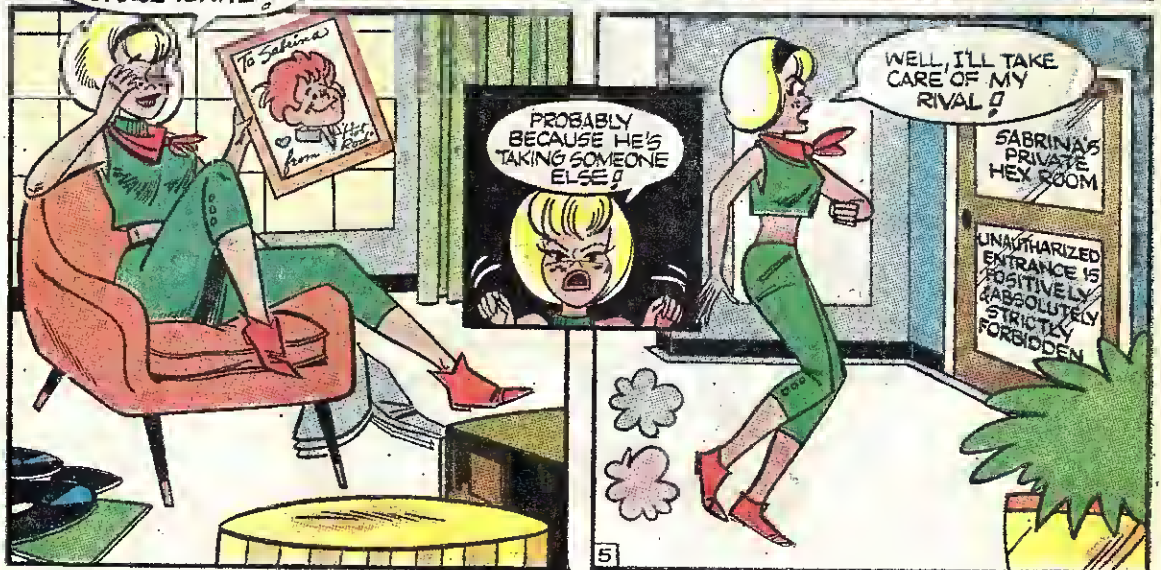
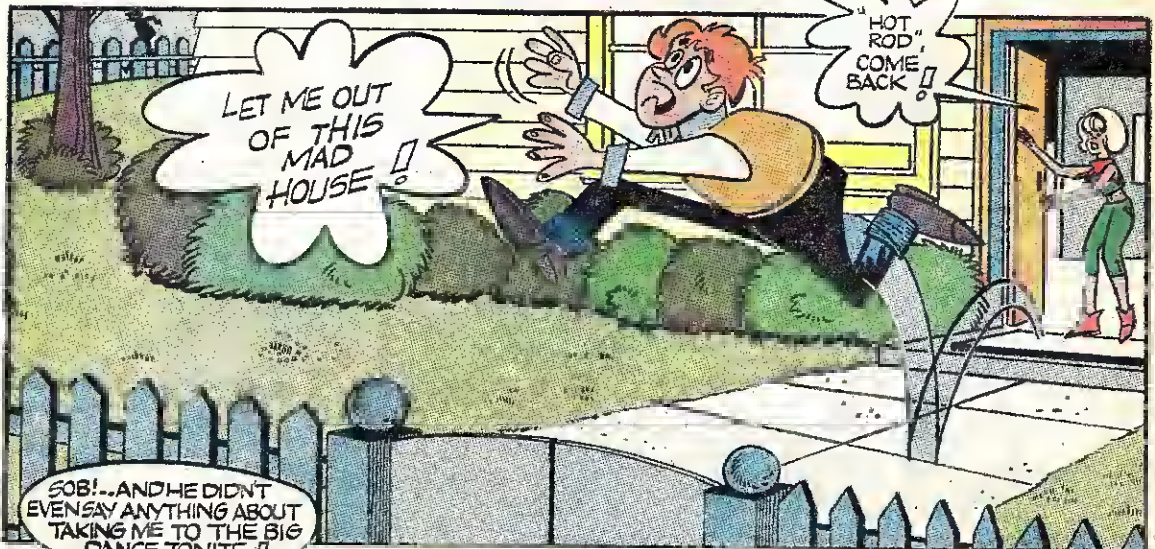
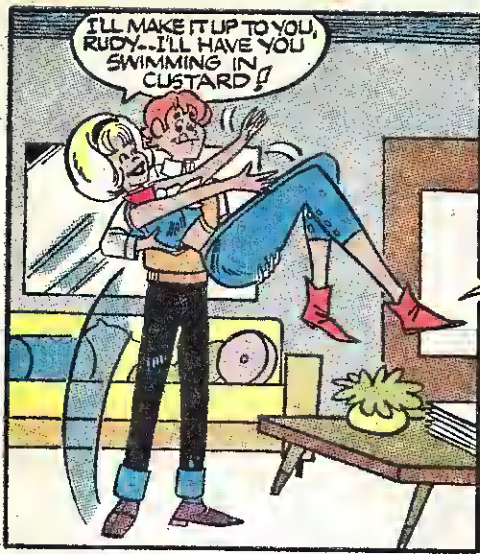
the TEEN-AGE WITCH

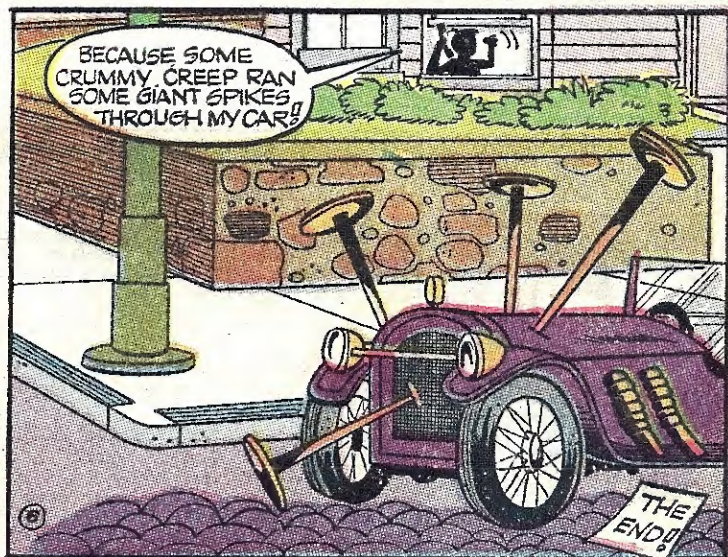
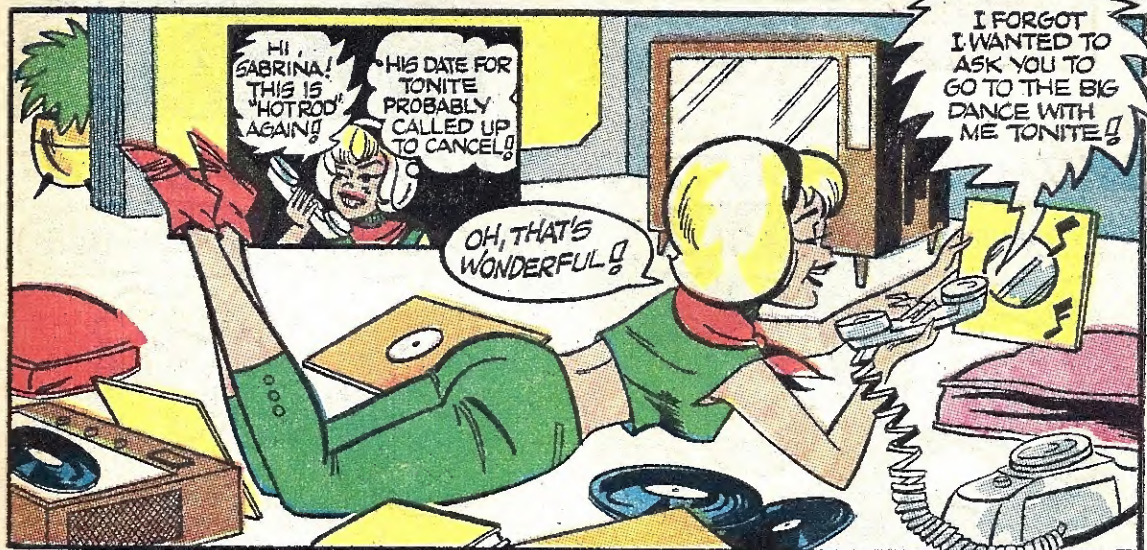
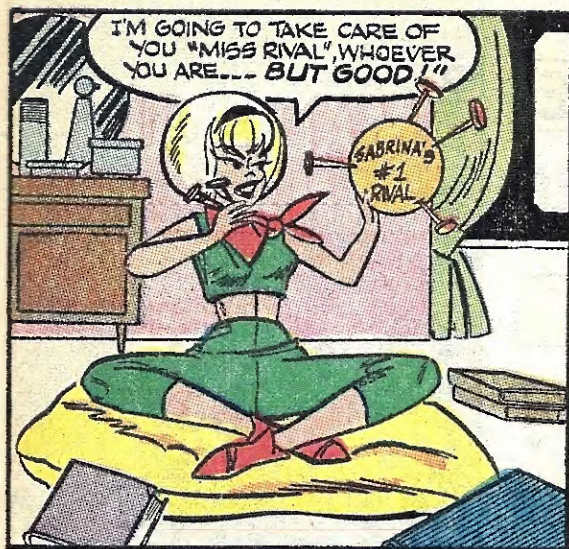




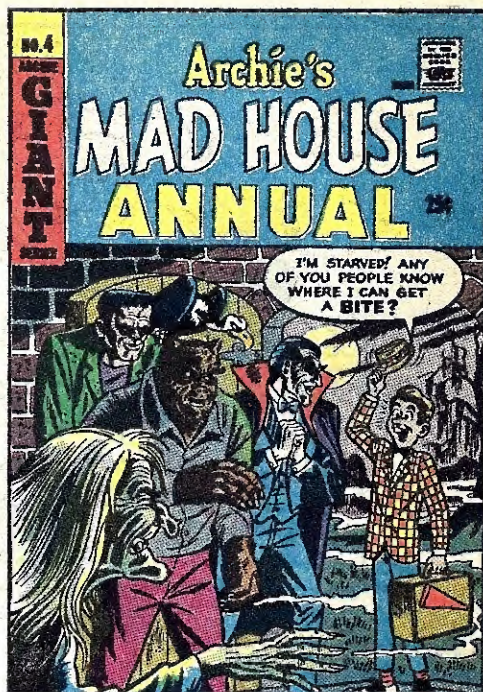








MAD HOUSE GIANT-SIZE ANNUAL LAUGH RIOT DOES IT AGAIN!



WITH PAGE AFTER TERRIFIC PAGE OF

COMEDY

TRAGEDY

BAD GUYS

GOOD GUYS



AN OLD FASHIONED
WITCH...

...AND ONE WITCH
IS MODERN!

ORDER YOURS
NOW!



MAIL TO: ARCHIE'S MAD HOUSE ANNUAL #4
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED FIND 25¢ IN COIN FOR WHICH
PLEASE SEND ME THE GIANT-SIZE ARCHIE'S
MAD HOUSE ANNUAL #4 AS SOON AS IT IS
OFF THE PRESSES.

NAME
(PLEASE PRINT)

AGE

ADDRESS

CITY

STATE AND ZIP NO.

YOU'LL BE **MAD**
IF YOU DON'T!

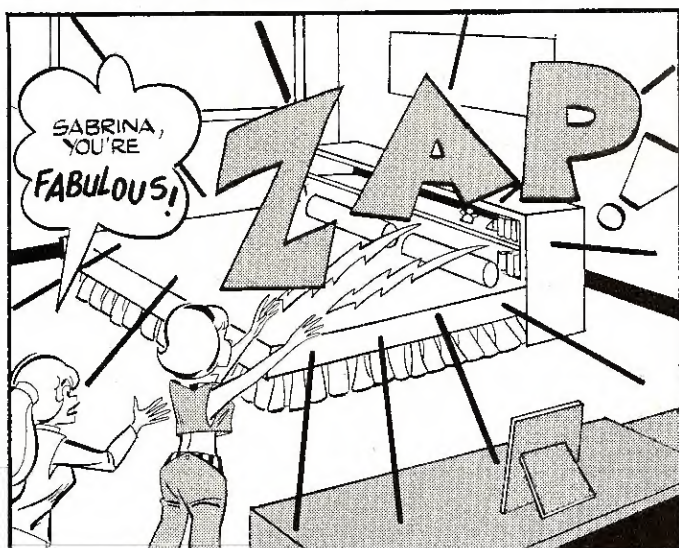


Sabrina

TEEN
WITCH



SO... I'LL PUT
EVERYTHING
IN ORDER



LOOK OUT!

“(RUMBLE!)
RUMBLE!”

HERE COME THE

BAD GUYS!

**THREE
CHEERS!**

THE
**GOOD
GUYS**

**TO THE
RESCUE!**

SOX!

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25¢
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SIZE BOOK!

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COMIC
GROUP**

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VERSUS
HEROES

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FROM THE
ABYSS!"

THRILL TO A SPINE-CHILLING TALE OF
SUSPENSE AS THE SHIELD CLASHES
WITH EVIL THE TEMPTER!

CHEER TO
THE RETURN OF THE
FAMOUS WEB AS HE
TANGLES WITH
"THE MADMAN"

OOOF!

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